



International Ideas Competition "Piazza della Scala"

## **ORGANIZING BODIES**

## **CITY OF MILAN**

Mayor Giuliano Pisapia

City Department for Urban Planning, Private Building and Agriculture

Deputy Mayor - City Councilor Ada Lucia De

Cesaris

City Department of Public Works and Urban

**Furnishings** 

City Councilor Maria Carmela Rozza

Managing Director and Chief executive Officer

Dr. Carlo Messina

INTESA SANPAOLO

Prof. Giovanni Bazoli

President of the Supervisory Board

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Prof. Gian Maria Gros-Pietro

Territory Area - Central Division for

Development of Territory
Arch. Giuseppina Sordi

Chief Governance Officer
Dr. Paolo M. Grandi

Head of Archeological and Art Historical

Heritage

Dr. Andrea M. Massari

Central Director for Real Estate

Engineer Luca Tedesi

Head of the MI-TO-CE Palace Network

Engineer Flavio Beretta

# **Draft of Competition Notice**

Arch. Simona Collarini Arch. Paola Velluto Territory Area - Central Division for Development of Territory - General Urban Planning Sector

#### with

Arch. Paolo Galuzzi

# with the collaboration of

Offices of the Staff of the City Department for Urban Planning, Private Building - Deputy Mayor

Arch. Martina Magnani

Order of Architects, Planners and Landscapers of the Province of Milano

# **Draft of Preliminary Design Document**

by

Arch. Vittorio Samarati - StudioIndipendente Arch. Egle De Luca - StudioIndipendente

#### with

Arch. Paolo Galuzzi

Arch. Simona Collarini Arch. Paola Velluto Territory Area Central Division Development of The Territory - General Urban Planning Sector

# with the contribution of

Arch. Alberto Artioli Arch. Annamaria Terafina Ministry of Cultural Heritage and Cultural Activity - Superintendence for Architecture and Landscape, Milan

Arch. Martina Magnani
Offices of the Staff of the City Department for
Urban Planning, Private Building - Deputy
Mayor

# with the technical contribution of

Arch. Nicola Nicoliello Territory Area - Central Division for Traffic Transportation Environment and Energy -Traffic Transportation Environment Planning Sector

Arch. Ilaria Stangalino
Territory Area - Central Technical Division Technical, Infrastructures and Urban
Furnishings Sector

## **Administrative Assistant**

Mr. Angelo Daniele Isella Territory Area - Central Division Development of the Territory - General Urban Planning Sector

# **Laser 3D Scanning**

S.T. sas di Patrese Andrea & C. with Diego Vitali

# **Translations**

Suzanne Branciforte

# Graphics

StudioIndipendente

# **Printing**

AGEMA CORPORATION - Milan

# **Administrative Offices**

Arch. Paola Velluto *with*Arch. Vittorio Samarati

# **Competition Information**

www.comune.milano.it www.piazzascala.concorrimi.it

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## **CHAPTER I - DEFINITION OF THE COMPETITION**

## 1. SUBJECT OF THE COMPETITION

The City of Milan announces an International Ideas Competition in order to acquire proposals and ideas that may contribute to improving the presentation of *Piazza della Scala* as a central place of extraordinary symbolic and monumental value for the City of Milan. The unique combination of emblematic architecture and its important cultural and institutional function is fundamental for the image of the city across the globe.

The guidelines for the definition of the design proposals, with the description of contents and objectives to pursue, may be found in the Preliminary Design Document (hereafter P.D.D. for brevity's sake) attached to and forming an integral part of the current Competition Notice.

The maximum reference value to be used for the elaboration of the proposals that may result from the current competition is appraised at  $\in 2,000,000.00$  (two million euros, VAT tax included), excluding the design costs, direction of work, trials and safety measures.

# 2. TYPE OF PROCEDURE

The Competition is open and organized in one single phase with the goal of identifying the best design idea among those presented by the deadline.

To guarantee anonymity and uniform conditions for participation, the procedures of the Competition and the relationship between the City government and the participant shall take place exclusively online through the site **www.piazzascala.concorrimi.it** 

The participant shall have access to the above-mentioned site by registering, and shall then be able to download the materials needed to participate, formulate questions, consult the specific "news" page for the Competition, and deliver materials by uploading the design proposals.

The system shall assign each participant a code and guarantee anonymity for the entire procedure.

## **CHAPTER II - PARTICIPATION IN THE COMPETITION**

# 3. ENTRY: REQUIREMENTS FOR PARTICIPATION

The Competition is open to Architects and Engineers registered with their respective professional Orders or professional Registers in their home countries, and who are certified to exercise their profession and participate in ideas competitions by the date of publication of the current Competition Notice, and who possess the prerequisites of a general nature as provided for by Art. 38 of Law n.163/2006.

Specifically, all subjects as provided for at Article 90, comma 1, letters d, e, f, f-bis, g, h and Article 101, comma 2 of Law 163/2006 and subsequent modifications and integrations to said law, as well as subjects as provided for at Article 108, comma 2 shall be admitted to participate in the Competition. Furthermore, subjects who possess a full 5-year university degree in various subjects (Landscape Architecture, Urban Planning and Policies for Landscape, Territorial Planning, etc.) shall be admitted to participate in the Competition.

Architects and engineers in possession of only a 3-year university degree shall not be admitted to participate in the Competition.

Entrants may participate individually or in a group.

In the case of a temporary group, a group leader must be nominated who shall be solely responsible for the group and the contact person as regards the City of Milan.

A temporary group constitutes a single entity as regards the Competition, and the ownership of the design projects submitted shall be recognized as belonging to all the components of the group, with equal titles and rights.

Temporary groups, even if not formally constituted, must provide for the presence of at least one professional member who has been licensed or certified to exercise the profession for at least 5 (five) years prior to the publication date of the current Competition Notice (Art. 253 of D.P.R. 207/2010), to be the design architect.

Entrants to the Competition may avail themselves of consultants and collaborators, even if they are not registered in the Professional orders. For each and every consultant or collaborator, a declaration must be made as to his/her qualifications and the nature of the consultation or collaboration. Tasks and obligations of the consultants and/or collaborators are defined within the entrant group without this impacting the relationship of the entrant and the City of Milan.

Participation on the part of an entrant in more than one group in any capacity (as head of the group, member of the group, consultant or collaborator) shall cause the exclusion from the Competition of both the single entrant, and the group or the various groups in which the entrant appears to be a component.

## 4. EXCLUSION: CAUSES FOR INCOMPATIBILITY

The following may not take part in the Competition:

- 1. Those who participated in the drafting of the present Competition Notice and attached documents, their spouses and relatives up to and including the third degree of relation, and anyone who has a present and ongoing work relationship or other known relationship with said persons;
- 2. Full time employees of the City of Milan and subjects who have at the date of publication of the present Competition Notice a working relationship of any nature with the City of Milan when said working relationship has as object the themes or subject areas in any way related to the subject of the current Competition.

# 5. ACCEPTANCE OF TERMS

Participation in the Competition implies all entrants unconditional acceptance of all the terms and regulations contained in the present Competition Notice.

Lack of observance of terms established by the Notice constitutes automatic exclusion from the Competition.

## 6. COMPETITION DOCUMENTS

The City of Milan furnishes the following documentation, which may be downloaded from the internet site:

# www.piazzascala.concorrimi.it:

- 1. Competition Notice (pdf)
- 2. Preliminary Design Document (pdf)
- 3. Photographs
  - 3.1 Current photographs at 06.00 a.m. at 11.00 a.m. (pdf + jpg single images)
  - 3.2 Repertoire of historical images (pdf + jpg single images)

- 4. Maps
  - 4.1 Table 1 aerial photogram 1:2000 urban overview (pdf)
  - 4.2 Table 2 photo plan widened environment (pdf)
  - 4.3 Table 3 layout 1:1000 identification of area for intervention (dwg + pdf)
  - 4.4 Table 4 layout 1:200 with identification of current pedestrian crossings (dwg + pdf)
  - 4.5 Table 5 layout 1:200 with identification of pedestrian crossings related to the first redevelopment (dwg + pdf)
  - 4.6 Table 6 identification current dynamics of use (pdf)
- 5. Laser scanner 3D Scans
  - 5.1 Laser scans of various formats
  - 5.2 Instructions for use of files
- 6. Blueprints of ground floors of buildings facing onto the Piazza
  - 6.1 Blueprint Teatro alla Scala (pdf)
  - 6.2 Blueprint Palazzo Marino (pdf)
  - 6.3 Blueprint Gallerie d'Italia (pdf)
  - 6.4 Blueprint Palazzo della Civica Ragioneria (pdf)
  - 6.5 Blueprint Galleria Vittorio Emanuele II (pdf)
- 7. History
  - 7.1 Historical Report (by Giuliana Massari) (pdf)
  - 7.2 List of images for historical report (pdf)
  - 7.3 Images attached to historical report (jpg)
- 8. Artistic Heritage Restrictions
  - 8.1 Table of Restrictions (pdf)
  - 8.2 Decrees of Restrictions (pdf)
- 9. City of Milan 1999 Project Paolo Portoghesi
  - 9.1 General Blueprint State of Affairs (pdf)
  - 9.2 General Blueprint State of the Project (pdf)
  - 9.3 Cross Section (pdf)
  - 9.4 Details of flooring (pdf)
  - 9.5 Details of flowerbeds and curbs (pdf)
  - 9.6 Detail of bench (pdf)
  - 9.7 Table of systems (pdf)
  - 9.8 Report on the project (Repellini) (pdf)
- 10. Bike Path Project on Via Giuseppe Verdi
  - 10.1 Table of City of Milan Project
- 11. PGTU Tables (General Plan for City Traffic)
  - 11.1 Table of street network (pdf)
    - 11.1.1 Updated Table of street netowrk (pdf)
  - 11.2 Table existing TPL network (pdf)
  - 11.3 Table special traffic lanes (pdf)
  - 11.4 Table evolution of the TPL network (pdf)
  - 11.5 Table special traffic lanes project (pdf)
  - 11.6 Table temporary parking (pdf)
  - 11.7 Table sustainable traffic (pdf)

- 12. Blueprints Underlying Services
  - 12.1 Table A2A (pdf)
  - 12.2 Table Metroweb (pdf)
  - 12.3 Table Telecom (pdf)
  - 12.4 Table underlying services project City of Milan 2001 (pdf)
  - 12.5 Table MM (pdf)

# 7. QUESTIONS AND REQUEST FOR CLARIFICATION – SITE INSPECTION

Those subjects interested in the Competition may present requests for clarification to the city government exclusively through the procedures provided for on the Internet website by **May, 22, 2015**, at 1:00 p.m.

The latest dates for the publication of clarifications on the website, even in summary form, is **May**, **28**, **2015**, at 5:00 p.m.

No accompanied site inspection is foreseen for the area that is the subject of the Competition. Requests for clarification must be formulated exclusively through filling out the appropriate and specific electronic form, which shall remain available through the date indicated on the Competition website.

# 8. MATERIALS REQUIRED

The submission required for participation in the first phase of the Competition must contain the following items:

- 1. **An illustrated technical report** of no more than di 5,000 characters (spaces included), in UNI A4 format, in a PDF file as specified in detail on the website: **www.piazzascala.concorrimi.it**. The report should be laid out in a vertical format for a total of maximum 5 sides of a page, including diagrams and images if so desired, that illustrate the guiding criteria used for design choices in relation to the goals as outlined by the Competition Notice and the characteristics of the project planned;
- 2. **Graphic material**: three PDF files in UNI A3 format as specified on the site **www.piazzascala.concorrimi.it**, laid out horizontally, that illustrate the idea of the project. In particular, file 1 should contain the urban overview on a scale of 1:1000. The other files, 2 and 3, should contain blueprints, renderings and perspective views.

The files of the submission must be printable and should not exceed the dimension of 5 MB.

Every submission item must carry the alphanumeric code that the system assigns each entrant at the moment of registration for the Competition.

No items other than those indicated in the Competition Notice shall be accepted as part of the submission, under penalty of exclusion.

# 9. METHOD AND TERMS FOR PARTICIPATION IN COMPETITION - PRESENTATION OF MATERIALS

To participate in the Competition, go to the website **www.piazzascala.concorrimi.it** where each individual entrant or group leader may register using an email address that is a certified email, or in the case of entrants who reside in another country, using an email address that is based on technology that satisfies equivalent formal prerequisites. In particular, it is necessary to complete the following documentation:

- 1) Application
- 2) Declaration in lieu of Affidavit

- 3) Authorization from the public agency
- 4) Profile of Work group
- 5) Official I.D.

The documents compiled must be printed, signed and uploaded together with the files containing the non-authenticated photocopy of a piece of I.D. for the entrant and the photocopy of the authorization to participate, if necessary.

No forms of participation that vary from what is described in the current Competition Notice and specified on the website shall be allowed. Registering on the site, access will be granted to all the information necessary for sending in the administrative documentation and items of the submission. Materials must be sent by concluding the online procedure no later than **June**, **04**, **2015** by 1:00 p.m., under penalty of exclusion. The site shall not accept completion of the procedure beyond the term indicated.

Each item submitted shall display exclusively the alphanumeric code assigned by the system to each entrant at the time of registration in order to guarantee anonymity.

## 10. COMPETITION CALENDAR

The main deadlines for the Competition procedure are as follows:

# May 22, 2015 at 1:00 p.m.

Deadline for receipt of requests for clarification;

# May 28, 2015 at 5:00 p.m.

Deadline for publication of responses to requests for clarification;

# June 04, 2015 at 1:00 p.m.

Final deadline for receipt of design proposals;

# June 05, 2015 at 11:00 a.m.

First public session of the Jury.

## **CHAPTER III - JURY'S WORK - COMPETITION RESULTS**

## **11. JURY**

The following may not take part in the Jury:

- 1. entrants, their spouses or anyone living with them, or their relatives, kin or the like up to including the fourth degree of kinship;
- 2. employers or employees of the entrants, or those who have a work relationship with them, or another type of known relationship.

The causes for abstention as provided for by Art. 51 of the Code of Civil Procedure shall apply to the members of the Jury.

The Jury is made up of 5 (five) effective members of which 3 (three) are experts with qualifications equivalent to those requested (architects, represented by the Order of Architects), 2 (two) representatives of the City government.

In particular, the Jury is formed thus:

- representatives from the City government of Milan;
- representatives from Intesa Sanpaolo;

- representatives from the Order of Architects, Planners and Landscapers of the Province of Milan.

Another 2 (two) substitute members shall be nominated in case it should become necessary to replace one or more effective members.

The Jury shall have a Secretary without voting rights, who shall be chosen by the City government.

The members of the Jury are nominated after the deadline passes for the presentation of the design proposals. The nomination of the Jury and its members shall be reported on the websites cited herein.

The Jury during the first session shall nominate a President from among its members. The sessions of the Jury are valid only if all the members are present.

The decisions of the Jury are made by majority vote and are binding for the City government.

The Jury's work is performed in one or more private sessions; minutes shall be taken and signed by all members. Minutes shall be safeguarded by the Head of Procedural Responsibility whose name is indicated at subsequent Article 23.

The minutes of the meetings shall contain the method followed and the procedure employed. The minutes shall contain the ranking with points assigned and motivations for such for all entrants.

# 12. PUBLIC SESSIONS

The Jury's work is preceded by a public session during which anonymity is guaranteed.

During the first session, the Jury shall give account of the design projects presented by reading the alphanumeric codes assigned by the online system to the various proposals.

The public session that will launch the work of the Jury shall be held on **June 05, 2015** at 11:00 a.m. The site of the public session shall be published on the Competition website.

# 13. WORK OF THE JURY

In the first private session, the Jury shall define the method for its work. The choice of the design proposals shall be based on the following evaluation criteria:

- overall quality of the idea with reference to the definition of the space of the Piazza, its relationship with the surrounding historical fabric, with the monumental buildings that are standing on the Piazza, with the telescopic views of the streets surrounding it, and with the system of public spaces in the central area (30 points);
- quality of the specific design hypotheses with reference to the choices for enhancement and appreciation of the historical urban environment and identity of the Piazza, with reference to its role and the functions it may be able to assume and consolidate through the intervention proposed (40 points);
- practicality of the solutions from the point of view of feasibility, both in terms of cost and creation, as well as historical-architectural appropriateness, and the progression of the intervention to enhance over time (30 points).

## 14. ANNOUNCEMENT OF THE WINNER

The City government shall proclaim the winner of the Competition and read the ranking of **the six best projects** at the second public session, by associating the alphanumeric codes to the corresponding names of the entrants, reserving the right to make the necessary verification on the administrative documentation and excluding incompatibility.

The day, the time and the place of the public session shall be published on the Competition website.

# **CHAPTER IV - FINAL ARRANGEMENTS**

# 15. AWARDS AND REIMBURSEMENT - OWNERSHIP OF MATERIALS

The winner of the Competition shall receive the sum of  $\in 12,000.00$  (twelve thousand/00, gross VAT tax included) as a prize.

With said payment, the ownership of the winning design shall be acquired by the City government. The second place project shall receive a lump-sum reimbursement for costs of  $\leq$  **5,000.00** (five thousand/00, gross VAT tax included). The following third and fourth place projects shall each receive a lump-sum reimbursement of  $\leq$  **2,500.00** (two thousand five hundred/00, gross VAT tax included).

Payment of the prize and reimbursement for costs as determined above shall take place within 90 (ninety) days of the date of the administrative deliberation with which the work of the Jury is approved and ratified.

The intellectual property rights and copyrights for the projects presented are the property of the entrants, according to the provisions of law on the subject of royalties and intellectual property rights. As regards the projects, images and all material made available to the City of Milan and required for participation in the Competition, the entrants assume all responsibility associated with the violation of patent rights, royalties and intellectual property rights in general, for rights belonging to others.

# 16. PUBLICATION OF COMPETITION RESULTS

Except for what is provided for by the laws in force on the subject, the Competition results shall be published on the site of the City of Milan within 10 (ten) days of the date of approval of the work of the Jury, and shall be communicated to the professional Orders of the local area involved.

# **CHAPTER V - FINAL INSTRUCTIONS**

#### 17. PRIVACY

Personal data furnished together with the application for participation in the Competition shall be treated by the City government with the sole aim of permitting identification of the finalists in the Competition after analysis and evaluation of the projects. Data may be communicated to other subjects only for the aims that are strictly connected to the Competition and may be publicized only in connection with the design proposals as described in the following paragraph.

In accordance with Law 196 of June 30, 2003, by registering for this Competition, participants give explicit consent that their personal data be used for the purposes and objectives pertinent to performing the actions of the Ideas Competition, with respect for the provisions of law currently in force.

The agency in charge of treatment of personal data is the City of Milan, in the person of the Head of Procedural Responsibility.

# 18. EXHIBIT AND PUBLICATION OF DESIGN PROPOSALS

The City government shall present this initiative to national press and publicize the results of the Competition through actions that it considers opportune.

# 19. ASSIGNMENT OF SUBSEQUENT PHASES OF COMMUNICATION AND HEARING

Should the City of Milan decide to proceed to further develop designs related to the enhancement of the practicality and feasibility of the interventions hypothesized, it shall entrust the winner of the Competition with the responsibility for subsequent phases of analysis made up of by and large activities for the advertisement of the Competition results, of hearing and public sharing of said results, as well as the elaboration of guidelines with the goal of developing further design developments.

# 20. ADVERTISEMENT AND CIRCULATION OF THE COMPETITION NOTICE - PROCEDURAL RESPONSIBILITY

In addition to the forms provided for by law, the Competition Notice shall be published on the Internet site of the City of Milan:

www.comune.milano.it and on the site www.piazzascala.concorrimi.it

Head of Procedural Responsibility is: Arch. Simona Collarini - Director of the General Urban Planning Sector.

## 21. LANGUAGE

The official language of the Competition is Italian. Use of English is admissible.

#### 22. FINAL INSTRUCTIONS

Access to the acts for the entire procedure is allowed subsequent to the approval of the Jury's work. For all that is not regulated by the guidelines of the Competition Notice, the laws and regulations in force on the subject shall apply.

For all disputes, the Courthouse of **Milan** is the competent forum of jurisdiction.

# REFERENCE LEGISLATION

Articles 38, 39, 49, 90, 99, D.Lgs. 163/2006 (Code for public contracts related to work, services and supplies implemented by guidelines 2004/17/CE and 2004/18/CE);

Articles 17, 253, DPR 207/2010 (Regulations for execution and implementation of legislative decree of April 12, 2006, n. 163 that bears the « Code for public contracts related to work, services and supplies implemented by guidelines 2004/17/CE and 2004/18/CE)»);

Article 51 (Code for Civil Procedure);

 $D.Lgs.\ 196/203\ (Code\ on\ the\ subject\ of\ protection\ of\ personal\ data);$ 

Article 16, L. 2/2009 (Converted to law, with modifications, of the law-decree of November 29, 2008, n. 185, bearing the urgent measures for support to families, work, employment and business and to redesign the national strategic framework as related to anti-crisis).